

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Designing, Printing and Supplying of A.P. Tourism Development Corporation Booklets on Haritha Hotels - Sanction of Rs.12,35,960/- (Rupees twelve lakhs thirty five thousand nine hundred and sixty only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 736

Dated 17.09.2013.

Read :-

From the Executive Director (Hotels), APTDC, Hyderabad,
Lr.No.APTDC/HTLS/B.L/2013-14, Dated 11.09.2013.

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O R D E R :-

Andhra Pradesh is rich in its culture, tradition, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, hoardings etc.

2. In the reference read above, the Executive Director (Hotels), A.P. Tourism Development Corporation Limited, Hyderabad has submitted bill for an amount of Rs.12,35,960/- towards Designing, Printing and Supplying of A.P. Tourism Development Corporation Booklets on Haritha Hotels of 10,000 numbers for the promotion of A.P. Tourism and requested to make the payment to M/s. Akshara Advertising Limited, Hyderabad.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.12,35,960/- (Rupees twelve lakhs thirty five thousand nine hundred and sixty only) to M/s. Akshara Advertising Limited, Hyderabad towards Designing, Printing and Supplying of A.P. Tourism Development Corporation Booklets on Haritha Hotels of 10,000 numbers for the promotion of A.P. Tourism.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13- Tourism PMU, 260-Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Akshara Advertising Limited, Hyderabad through bank. The following are the bank details:

Bank Name	Axis Bank Limited
Branch	Mumbai Fort (MH)
Account No.	910020047482542
IFSC code	UTIB 000 0004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPEICAL CHIEF SECRETARY TO GOVERNMENT

To

M/s. Akshara Advertising Limited, Hyderabad.
The Assistant Secretary to Government and Drawing &
Disbursing Officer, YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER